



Why plan a program with Anne.....

September 2006

Anne Guignon is a speaker who will share with you what works. She tries everything she speaks about and will not compromise on the quality of the material she shares.

Attendees will walk away with strategies to use the next day that will make their clinical careers more enjoyable and will make dentistry more comfortable for clients. I would not hesitate to sign up for Anne Guignon up for another lecture!

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My interactions with Anne have all been memorable, not only for me but also for those that attend her seminars. Anne has spoken at my component in New Jersey as well as Idaho.

The associations have always yielded a large profit every time she comes to town. The rejuvenation of professional enthusiasm is unsurpassed!

I have also had the privilege of attending Anne's courses at other venues with the latest one at the RDH Under One Roof conference in Las Vegas.

You need not worry about the details. Anne has it all down to a science. The biggest thing is finding a venue. Once you have that, the rest is simple. Anne guides you through the rest.

Don't worry about the money your association may need to spend in



planning an event, you will make it back 2 to 3 times over. The key is setting an appropriate course fee. If you do this, you'll cover your cost with 20 to 30 attendees.

The Anne Guignon experience is one you don't want to miss!

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I first met Anne Guignon back 1997 in Texas, when I took her hands-on master class. She was new to the speaking circuit, and writing for RDH and other publications. Her weekend course changed the way I practice hygiene today.

After moving to New Jersey, I became involved in my component, and brought her in to speak. Our usual meeting drew 20 to 40 people, but we "planned big," sending out, with Anne's help, color brochures to some 1,200 RDH's in two components.

We booked a more upscale hotel with a gourmet brunch. I was a bit nervous. I was brand new to meeting planning, and we had never done anything so big. Our final number was 120, totally unheard of in those parts before! What's more, the reviews were excellent.

Fast-forward another year and a half. Now, I am in Connecticut, helping the CDHA re-vamp a dying CE program. Only our yearly state meeting, the great Nutmeg Conference, had barely survived recent years.

Who did I call? Anne, of course. It was our first stand-alone CE in years, and we drew almost 90 people. Again, rave reviews. Anne is returning to Connecticut next fall for the Nutmeg Conference.

The success of these meetings is not just in the numbers. The programs were



informative, cutting edge, and fun. People want her to come back.

Planning a meeting with Anne is a dream. She really wants what is best for the association, and because of her experience, knows how to help you achieve success.

I would not hesitate to recommend Anne as a speaker. If you have any other questions, feel free to contact me.

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I met Anne at the first RDH Under One Roof Conference in Denver in 2001, and when I heard her speak I was just dazzled. I'd been dragging myself to CE programs for years with a novel hidden in my purse for the really boring sections. Here, for the first time, was a speaker who held my interest, who made me laugh, who challenged my paradigms, who gave out free stuff!

Wow, a speaker who didn't make me reach for my book after the first 10 minutes? What a concept! I'd be selling her influence short if I didn't mention that Anne Guignon is my hero and my role model.

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